TABLE OF CONTENTS

Conference Overview .............................................. 1
Co-Chairs for IMAGINE NATION ELC 2019 ................... 2
Exhibitor Opportunity ............................................. 3
TechKnow Showcase ............................................... 4
TechKnow Exhibitor Info ......................................... 5
Partner Pavilion Exhibitor Info ................................. 6
Contact Us .......................................................... 7
For more than a quarter century ACT-IAC’s Executive Leadership Conference has been THE place where government and industry IT leaders come together to explore ways to better execute the mission of government. And since 1980, our Management of Change conference has focused on the vital issues that drive change in the federal community.

Today, our IT landscape is rapidly changing as we embrace advanced technologies and focus on vital missions such as healthcare, homeland security and public safety. More than ever government and industry need to work together.

To rise to the new challenges and continue to lead the way in advancing our shared mission, ACT-IAC is transforming these two important conferences into a single next-generation leadership summit.

**IMAGINE NATION — ELC 2019** offers a supercharged experience designed to spark the imagination, inspire bold thinking and fresh ideas, foster collaboration and dialogue, and spotlight the newest and most relevant technology.

**IMAGINE NATION — ELC 2019** brings together a diverse ecosystem of forward-thinking agencies and companies focused on improving mission delivery. A ‘safe haven’ on neutral ground where government and industry can work together as true partners. And for the first time ever, member companies will have an opportunity to showcase the exciting ways their solutions, services and technology are being used by government clients.

**IMAGINE NATION — ELC 2019** delivers a greater diversity of voices, innovative ideas and actionable results. We’re inviting all strata of job functions and seniority from a wide range of government agencies and industry partners. Technology and thought leaders in government and industry. CIOs, CTOs, CISOs, CXOs, CAOs, CFOs, CHCOs. Mission program managers. Digital services providers. DOD mission experts. Emerging tech leaders in software and SaaS. And there are no limitations on the number of employees that member companies can send to the conference.

**IMAGINE NATION — ELC 2019** will be nothing less than an epicenter of government and industry convergence, the must-attend conference of 2019!
SUZETTE KENT  
Federal CIO, OMB  
Imagine Nation ELC 2019 Government Chair

Suzette Kent was appointed the Federal CIO in January of 2018. She joined government from industry where she has been a global leader in large-scale business transformation and has worked with many of the world’s most complex organizations. Her experiences cover a wide spectrum, which include technology development, product design, customer servicing, merger and acquisition, technology and risk policy, and establishing new global industry capabilities.

Before taking the role of Federal CIO, Suzette spent over 29 years in the financial services industry where she served as a principal at EY, partner at Accenture, consulting president at Carreker Corporation, and Managing Director at JPMorgan. Ms. Kent has served as an enterprise leader for organizational learning, diversity and inclusiveness, and career development at every organization at which she has worked. She has been a frequent speaker in global industry forums, publisher of thought leadership pieces, and holds patents in banking processes.

TERESA CARLSON  
Vice President, Amazon Web Services Worldwide Public Sector  
Imagine Nation ELC 2019 Industry Chair

Teresa Carlson is the founder and leader of Amazon Web Services (AWS) Worldwide Public Sector. Today, tens of thousands of government agencies, education institutions, and nonprofit organizations use AWS to pave the way for disruptive innovation and to make the world a better place.

Through her charismatic leadership, Carlson has helped change mindsets of both individuals and organizations, modernize policies at all levels of government and cultivate a 21st century global workforce equipped with the skillset necessary to leverage the full potential of cloud computing. She also advises Amazon on global policy issues, and is a strong advocate for empowering women in the technology field.
EXHIBITOR PROSPECTUS | ACT-IAC
actiac.org/ELC | 3

Imagine the Opportunity
Exhibit - Showcase - Connect

Imagine Nation – ELC 2019 will embrace the future in Philadelphia, the vibrant city where our founding fathers once gathered to imagine this great nation.

This year, the vast exhibit hall of the Pennsylvania Convention Center allows us to enclose all displays, interactions and presentations within a single experiential learning and collaboration environment.

Attendees will explore compelling new tracks, collaborate and imagine together, and experience practical training and hands-on demonstrations conducted by world-class experts. All the while building community and strengthening connections.

Exhibitor Engagement

There are two exciting ways Exhibiting Partners from Government and Industry can participate:

Partner Pavilion: For the first time ACT-IAC members from Government and Industry will be able to exhibit alongside more than 30 peers in a centrally-located pavilion. More than a trade show, this will be a crucible of interaction and connection.

TechKnow Showcase: U.S. Government agencies and a select group of Industry Partners will together showcase their advanced work in four topic-driven Innovation Hubs. This unique engagement is limited to 20 partnering companies, be sure to apply soon.

Don’t Miss This Extraordinary Opportunity!

Your participation in the newly reimagined conference is a fantastic opportunity to connect with the leaders in the government IT community and showcase your offerings to over 1,000 key decision makers from across the nation. Early commitment will ensure maximum benefit, please reserve your space as soon as possible.

Welcome to Imagine Nation – ELC 2019!
TechKnow Showcase is an open collaboration environment where communities of interest gather to showcase new initiatives, share technical knowledge, and work together as partners on priority use cases supporting government modernization and transformation. A prime, high-visibility setting designed for discovering, learning and ‘aha-ing’ with peers, innovators and government leaders who are focused on improving business processes and implementing advanced integrated solutions.

TechKnow Showcase is organized around four topic-driven Innovation Hubs: Modernization, Cybersecurity, Customer Experience and Emerging Technologies. Each Hub is comprised of a Government ‘Executive Champion’, chosen by ACT-IAC based on leadership in that topic, along with five diverse companies (Industry Exhibitors) who are experts in their related fields.

TechKnow Showcase is a centerpiece of conference engagement — a fantastic opportunity for ACT-IAC member companies that want to play a central role in technology-driven change!
INDUSTRY EXHIBITOR OPPORTUNITY

- TechKnow Showcase is configured as four topic-focused Innovation Hubs. Each Hub includes a Government pod as well as five Industry Exhibitor pods.

- Each TechKnow Showcase Industry Exhibitor will be provided a turnkey pod (kiosk) configured with the audio visual equipment needed for presentations.

- In addition to displaying at the conference, Industry Exhibitors will have the opportunity to team over the next several months with the Government ‘Executive Champions’ to help develop use cases and other collaborative activities specific to their topic-driven Innovation Hub.

- Each exhibitor will receive two (2) passes that will provide breakfast and lunch on Monday and Tuesday and access to the exhibit area, AND one (1) full conference registration that will include the sessions, dinners and receptions.

- Only IAC member companies will be permitted to participate in the Innovation Hubs and they will be selected through a competitive process that is transparent, fair and objective. The goal for each Hub is to create an ‘ecosystem balance’ that may include innovative technologies, platforms, solutions and services for integration and delivery. Industry applicants should apply for ONE HUB. Two companies may apply as a ‘team’, as long as they demonstrate their partnership to that Innovation area.

The TechKnow Showcase exhibitor fee for Industry members: $10,000

The TechKnow Showcase exhibitor fee for Small Business members: $7,000
PARTNER EXHIBITOR OPPORTUNITY

For the first time ever, ACT-IAC members and non-members from Government and Industry will be able to exhibit and showcase their services, solutions and technologies in a centrally-located Partner Pavilion.

- The Partner Pavilion offers exhibitors a selection from thirty-nine 10’x10’ exhibit spaces. (Adjacent spaces can be combined to create custom footprints at additional cost.)
- Each 10’x10’ exhibit booth will include a table, chairs, sign and pipe and drape surround. Pending approval, any additional furniture, audio visual equipment, Wi-Fi, and so on, can be coordinated directly with the conference exhibit vendor and will be an additional charge for the exhibitor.
- Each exhibitor will receive two (2) passes that will provide breakfast and lunch on Monday and Tuesday and access to the exhibit area AND one (1) full conference registration that will include the sessions, dinners and receptions.

10’x10’ Partner Pavilion exhibitor fee for Government ACT-IAC members: $3,000
10’x10’ Partner Pavilion exhibitor fee for Industry ACT-IAC members: $6,000
10’x10’ Partner Pavilion exhibitor fee for non-ACT-IAC members: $10,000

Contact Carol Miller, Senior Director, Corporate Development, cmiller@actiac.org for exhibit opportunities.
For further information, please contact Carol Miller for Sponsorship and Membership Consideration.

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