**Justification to Attend
IMAGINE NATION ELC 2019**

American Council of Technology – Industry Advisory Council (ACT-IAC)
October 20 – 23, 2019
Pennsylvania Convention Center, Philadelphia, PA

This justification letter includes the following information about IMAGINE NATION – ELC 2019:

I.   Overview

The American Council for Technology and Industry Advisory Council (ACT-IAC) is a non-profit, educational organization dedicated to advancing the business of government through the application of technology. ACT-IAC provides a unique, objective and trusted forum where government and industry leaders are working together to improve public services and agency operations. As a public-private partnership, ACT-IAC contributes to better communications between government and industry, collaborative and innovative problem solving and a more professional, qualified workforce. This will be the "can't miss" conference of the year that will produce actionable outcomes that address many of the challenges impacting the ability to manage IT assets effectively and efficiently.

We will bring together Government and Industry leaders for three exciting and engaging days, driving solutions and practical approaches, creating bold thinking and creative energy and inspiring tomorrow's government solutions today.
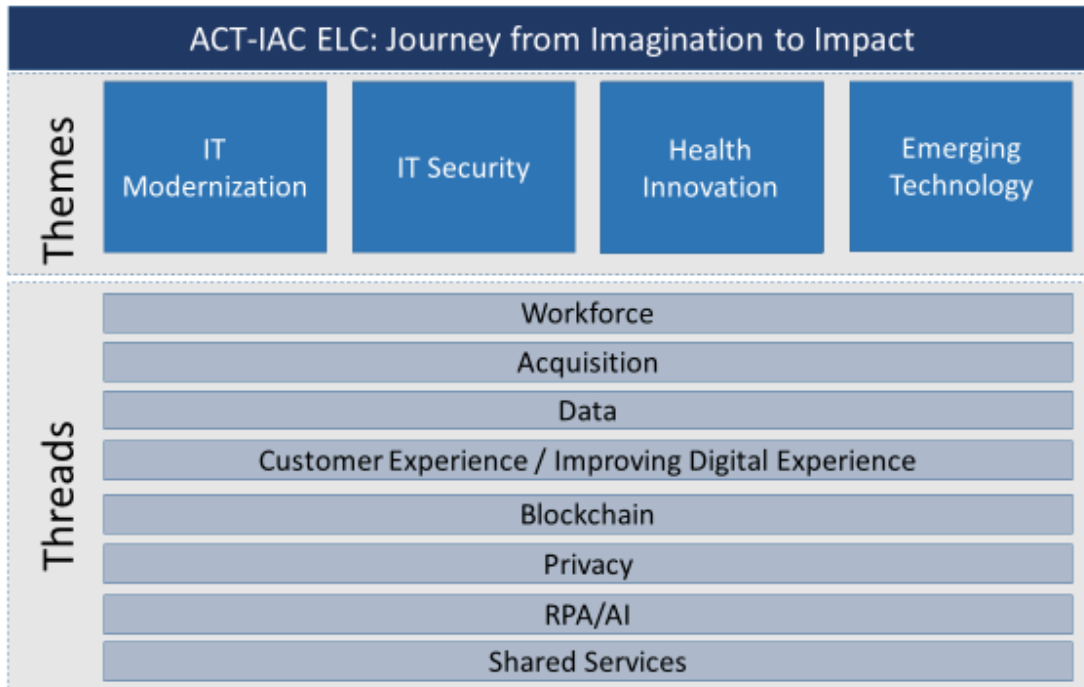
II. **Conference at a glance**

For general information regarding the conference to include highlights, agenda and more, visit. [ACT-IAC.](#) This year, attendees will experience more compelling content.

The 2019 Program: The overall program provides numerous opportunities for attendees to meet and advance skill levels as defined by the U.S. Office of Personnel Management **(OPM) Executive Core Qualifications (ECQs)**; Leading Change, Leading People, Results Driven, Business Acumen and Building Coalitions. In addition, expand opportunities to focus on individual core competences whether at the entry level, mid-manager or senior executive, to achieve performance management goals and objectives.

The conference attendees this year will be presented with "Themes and Threads" for an enhanced 'Journey from Imagination to Impact'. The goal is to provide an engaging, exciting, and personalized content experience that will result in 'driving impact' immediately after the conference.

The four conference themes provide the greatest opportunities to address the most pressing challenges faced in government today (**IT Modernization**, **IT Security**, **Health Innovation**, and **Emerging Technology**). Threaded within our content and supporting the four themes will be enablers (**workforce, acquisition, data, CX, Blockchain, Privacy, RPA/AI and Shared Services**).

Conference Themes and Threads

ACT-IAC ELC: Journey from Imagination to Impact			
Themes	IT Modernization	IT Security	Health Innovation	Emerging Technology

Threads	Workforce
	Acquisition
	Data
	Customer Experience / Improving Digital Experience
	Blockchain
	Privacy
	RPA/AI
	Shared Services

- **Conference threads** (*All sessions align to OPM defined ECQs and core competencies for entry, mid-level and Senior Executives*) – The threads align throughout the conference themes which offer opportunities for employees to select those that will enhance their personal and professional goals. In addition, the 'threads' provide transferable learning skills for day to day operations.
  - **Workforce -** (*Results Driven*)
  - **Acquisition -** (*Leading Change*)
  - **Data –** (*Leading Change*)
  - **Customer Experience/Improving Digital Experience -** (*Leading People*)
  - **Blockchain –** *(Business Acumen)*
  - **Privacy –** *(Results Driven)*
  - **RPA/Artificial Intelligence –** *(Results Driven*
  - **Shared Services –** *(Building Coalitions, Leading Change)*

III. **Training credits for attending the 3-day Conference (CLPS)**

Individuals who successfully complete this program are eligible for 17 Continuous Learning Points (CLPs). Individuals seeking CLPs may obtain their CLPs by sending an email request to training@actiac.org within one week after the event. For more information on converting CLPs to Professional Development Units (PDUs), click here.

IV. **Skill and Competency Areas**

IMAGINE NATION ELC 2019 provides many opportunities for employees to develop competencies in both technical and leadership skills. These are only a sample of the core competencies employees can utilize in their performance and organizational goals.

Technical Core Competencies.

o **Problem Solving –** Government employees can work with teams to identify and analyze problems; weigh relevance and accuracy of information and generate solutions; or make recommendations.

o **Technology Management –** Government employees can experience hands-on the latest technological developments and learn the effective use of technology to achieve results.

o **Technical Credibility –** Government employees will engage in learning labs where they can apply principles, procedures, requirements and policies related to specialized expertise.

o **Creativity and Innovation –** Government employees will be able to develop new insights into situations and question conventional approaches through dialogue in track sessions.

Leadership/Management Core Competencies.

o **Partnering –** Government employees can develop networks and build alliances, actively collaborate with peers across boundaries to build strategic relationships and build consensus solutions in the innovation labs.

o **Customer Service –** Government employees can learn specific techniques in delivering high-quality products and services and commitment to continuous improvement.

o **Decisiveness –** Government employees can make effective and timely decisions even when information is limited, or solutions produce unfavorable consequences.

- o **Political Savvy –** Government employees will engage in sessions and discussions that can assist in identifying internal and external politics in the organization and how to act accordingly.

V. Registration and Lodging Rates

IMAGINE NATION ELC 2019 conference is scheduled for October 20-23, 2019 in

Philadelphia, PA. The government rate is listed in the table below. Groups of 4 or more

are highly encouraged to receive maximum discounts.

Type	Registration Ends	Cost
Full Conference – Regular	N/A	$695.00
Full Conference – on site	N/A	$895.00
*Full Conference group rate (4+)	N/A	$495.00
First Time Attendee	N/A	$495.00
Fellows (10% discount)	N/A	$626.00
Speaker day rate	N/A	$0
Day Rate	N/A	$295.00
Partners	N/A	$0
Exhibitor Registration	N/A	$0
Lodging Per Diem	Philadelphia Marriott Downtown	$183.00 per night + tax and fees

*Group discounts are applicable to groups of 4 or more and automatically applied. To receive other types of discounts and for assistance in registering, please email, Carly fry, ACT-IAC at cfry@actiac.org.

VI. Summary

IMAGINE NATION ELC 2019 training conference provides government employees with

an inspiring and cost-effective opportunity to further develop professional skills as well

as enhance its mission through creative and collaborative engagement.

- More information regarding the IMAGINE NATION ELC 2019 conference and agenda at a glance is available at https://www.actiac.org/events/imagine-nation-elc-2019.

- Previous session descriptions, may be viewed at the Imagine Nation ELC 2018 web page, https://www.actiac.org/imagine-nation-elc-2018.